

SMART Center...Smart Instructors

We are proud to introduce our qualified instructors:



Bill Morrison, LIC LAB Agency, Canton, Michigan. Bill began his insurance career in 1985 at Executive Underwriters in Farmington Hills. While there, he was a member of the clerical staff, performing the rating of personal lines for the carrier. He attended Central Michigan University while continuing to work at the agency during summer and school breaks. After graduating from CMU with a degree in Marketing, Bill immediately began working as a full time agent for his parent's agency, Ideal Underwriters, in Livonia. Bill earned his Property & Casualty license in August, 1986, and his Life & Health license in 1988. Bill and his wife Laura are owners of LAB Agency in Canton.



Joey Pickett, Service Consultants, Lexington, Kentucky. Joey's instruction offers the newest insight and direction! Joey not only teaches but also owns and operates a carpet cleaning and restoration business. Joey's credentials include but are not limited to: thirty years industry experience, consultant for carpet mills and fiber producers, marketing and management expertise, Certified Master Cleaner, former member of IICRC Board of Directors, former Chairman of the Carpet Cleaning Technician Technical Advisory Board of the IICRC, Certified Senior Carpet Inspector and Approved IICRC Instructor for 20 years!



Rachel Adams, Indoor Environmental Management, Inc., Indianapolis, Indiana. Indoor Environmental Management, Inc. specializes in consulting, remediation, and laboratory sampling of indoor air quality issues. Rachel holds a B.S. in Environmental Health Sciences from Purdue University, as well as, a B.S. in Medical Technology and is certified by the American Society of Clinical Pathologists (A.S.C.P.). She has extensive education and experience in mitigation water losses, as well as, residential buildings that have had water intrusions resulting in secondary mold damage that often causes health effects to the occupants. Many of our clients are insurance companies, as well as, remediation firms that require building inspections, microbial sampling and recommendations for remediation of the structure. We also offer courses for mold remediation professionals and the insurance industry.



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