

# Meet the Instructors



## **Joey Pickett, Service Consultants - Lexington, Kentucky**

Joey's instruction offers the newest insight and direction. Joey not only teaches but also owns and operates a carpet cleaning and restoration business. Joey's credentials include but are not limited to: thirty years industry experience, consultant for carpet mills and fiber producers, marketing and management expertise, Certified Master Cleaner, former member of IICRC Board of Directors, former Chairman of the Carpet Cleaning Technician Technical Advisory Board of the IICRC, Certified Senior Carpet Inspector and Approved IICRC Instructor for 20 years.

**Instructor for: (UFT) Upholstery & Fabric Cleaning Technician, (WRT) Water Damage Restoration Technician, (CCT) Carpet Cleaning Technician, (OCT) Odor Control Technician, (CMT) Commercial Carpet Maintenance Technician**

## **Pat Dooley, Drytech International, Restoration College - Phoenix, Arizona**

Founder of Restoration College in 2001, Pat Dooley pioneered the development of Applied Structural Drying Courses, writing and teaching the very first course offered. Pat has been involved in Catastrophic Loss Management for all major hurricanes in North America, including Hurricane Katrina, since Hurricane Andrew in 1992. Pat has been involved in the Restoration industry for 28 years. In 1999, Pat became an instructor for Dri-Eaz Products, teaching the DriZone Program. This program eventually became an IICRC certified course known as Applied Structural Drying. As a voluntary committee member of the Institute of Inspection Cleaning & Restoration Certification (IICRC), Pat participated in rewriting the new S500 Water Damage Standards section on large loss drying.

**Instructor for: (ASD) Applied Structural Drying, (WRT) Water Damage Restoration Technician, (SRT) Fire & Smoke Damage Restoration Technician**



## **Bill Morrison, LIC, LAB Agency - Canton, Michigan**

Bill began his insurance career in 1985 at Executive Underwriters in Farmington Hills. While there, Bill was a member of the clerical staff, performing the rating of personal lines for the office. He attended Central Michigan University while continuing to work at the agency during summer and Christmas breaks. After graduating from CMU with a degree in Marketing, Bill immediately began working as a full time agent for his parent's agency, Ideal Underwriters, in Livonia. Bill earned his Property & Casualty license in August of 1986, and his Life & Health license in 1988. Bill and his wife Laura currently own the LAB Agency in Canton, Michigan.

**Instructor for: Agent/Adjuster Ethical Behavior**

## **Ken Sellers, Restoration Industry Training & Consulting - Stephens City, Virginia**

Ken began his 20 plus year career in the cleaning and restoration industry in 1987. Currently, he provides training and restoration consulting, specializing in all facets of property damage restoration and consulting, as well as being an IICRC approved instructor. Additionally, he has developed and is approved to teach Continuing Education Credit courses for the insurance, real estate and property management industries. Ken's experience from the field brings a side of education that is easy to understand and relate to by technicians, managers and owners alike.

**Instructor for: (AMRT) Applied Microbial Remediation Technician**



## **Ron Valega, TMC Group, Ltd. - Medina, Ohio**

Ron Valega has been in the cleaning industry since 1977, specializing in restoration, carpet and upholstery cleaning. As a franchise owner, Ron's responsibility was to teach students, men and women entrepreneurs, the restoration, carpet and upholstery business and how to become successful themselves. Ron sold his business in the spring of 2002 to focus 100% on teaching. Ron became an approved instructor under the school of J. Henry & Company in 1998 and has been instructing IICRC approved classes throughout the United States and Canada.

**Instructor for: (HST) Health & Safety Technician**

